

**CORPORATE  
PROFILE**



# **CVI EDUCATION AND MANAGEMENT**

(1532508-X)

# TABLE OF CONTENT

ABOUT US	01
CORPORATE PROFILE	02
MANAGEMENT SPEECH	03
KEY PERSONAL	04
ORGANIZATION STRUCTURE	05
STRATEGIC STATEMENT	06
MARKETING STRATEGY	07
WHAT WE DO?	08
APPLICATION PROCESS FLOW	09
LIST OF PARTNER UNIVERSITY	10
COPY OF LICENCES AND COMPANY INFORMATION	12 – 00

# ABOUT COMPANY

Our Story begins in 2012. The very first of the Journey CVI Group of Companies is known as Coks View International Sdn Bhd, which was established in Kuala Lumpur, Malaysia and expanded in Dhaka, Bangladesh. We are well positioned for Quality Education, Counselling, Tours & Travels and Construction Industry.

This was a few years ago when education opportunities were limited, and information centres did not have adequate resources to advise parents and students on further education opportunities for both high-achieving and low-achieving students. CVIEM was founded on this philosophy to provide a service for students and adults looking for continuing education pathways with an academic as well as for those with a vocational direction.

Our commitment and dedication are reflected in our day-to-day work. The knowledge, expertise, wisdom, and competency acquired during all these years make us remarkable in leadership with a solid reputation. We believe in shaping the careers of our clients with a lot of responsibility and care. Our services have helped all our clients in the accomplishment of their success in abroad.

CVI Education and Management is one of the most sought-after overseas education consultants representing various of Universities/Colleges in Malaysia, USA, Canada, Australia, New Zealand, Portugal, Hungary, Slovakia, Malta, Lithuania, Russia, Slovenia, and Ireland etc. in the past decade, we have recruited a remarkable number of students to various of world-class Universities/Colleges.

Since 2012, CVI Group has been committed to the self-reliance for company, community, and Nations by its quality products and services.

#### List of Companies:

01. Coks View International Sdn Bhd (Malaysia)
02. Coks View International Limited (Bangladesh)
03. CVI Education and Management Sdn Bhd (Malaysia)
04. CVI Education and Management (Bangladesh)
05. CVI Consultancy Services (Bangladesh)

CVIEM has a strong presence all over the Asia with a network of few offices located in all the major cities of Malaysia & Bangladesh with many more upcoming. Our head office in Centre of Malaysia. Address at B1-2-3A, Jalan 1/152, TMN OUG Parklane, 58200 Kuala Lumpur, Malaysia.





# CORPORATE PROFILE

COMPANY NAME	: CVI EDUCATION AND MANAGEMENT SDN BHD
FORMALLY KNOWN AS	: COXS VIEW INTERNATIONAL SDN. BHD.
COMPANY REGISTRATION NO	: 1532508-X
DATE OF CHANGE	: 02-10-2023
REGISTRATION DATE	: 29-06-2012
TYPE OF COMPANY	: PRIVATE LIMITED : LIMITED BY SHARES
CONTACT NO:	: +60102664265 (MY) : +880 1753 199518 (BD)
EMAIL	: admission@cviedu.my : admission.cvics@gmail.com
WEBSITE	: <a href="http://www.cviedu.my">www.cviedu.my</a> / <a href="http://www.cvics.org">www.cvics.org</a>

## Malaysia Address:

### Registered Address

SA 37-2-A, Lorong Pandan Utama 3,  
Pandan Utama, Ampang, Selangor.

### Present Address

B1-2-3A, Jalan 1/152, Taman OUG Parklane,  
58200 Kuala Lumpur, Malaysia.

## Bangladesh Address:

GA-131, Jowarder Villa, 4th Floor,  
Middle Badda, (Opposite Pran Center)  
Dhaka-1212, Bangladesh

# Management SPEECH

Coxs View International (CVI), incorporated as a Private Limited Company in 2012, is strategically positioned for student recruitment, migration, and tours & travels. It is my honor to lead a team of dedicated employees who are committed to elevating this company to the status of a top performing entity in Malaysia and Bangladesh.

I strongly believe in the quality of our people, services, and products, which is reflected in my substantial personal investment in this company.



Throughout my career, I have consistently invested my own capital in companies, recognizing that there is no better place to allocate resources than in employees, services, and products. Consequently, achieving our goals and garnering customer satisfaction, the CVI name has become synonymous with the relentless pursuit of excellence.

Our executive team comes from an industrial background, and while our focus is on creating value for the company expediently, we also understand the importance of implementing processes and systems to manage operations efficiently. Our goal is to strike a balance between these disciplines while maintaining the flexibility to seize opportunities as they arise.

As we work towards our ambition of becoming the best Consultancy Services in Malaysia and Bangladesh, we acknowledge that achieving this goal will require significant time and effort. I am grateful for the hard work and steadfast dedication our team has demonstrated thus far, and I look forward to providing quality service and superior products to our Esteemed Client.

Thank you all

Mohammed kaosar  
CEO



# CREATIVE TEAM



**MOHAMMED KAOSAR**

Chief Executive Officer (CEO)

Master of Management



**Mr. Harith Akma Khan**

Director (Business)

LLB



**Mr. Venkatesha**

Director (Operation)

Bachelor of Business Administration



**Assoc. Prof Robayet Ferdous**

Advisor (Academic)

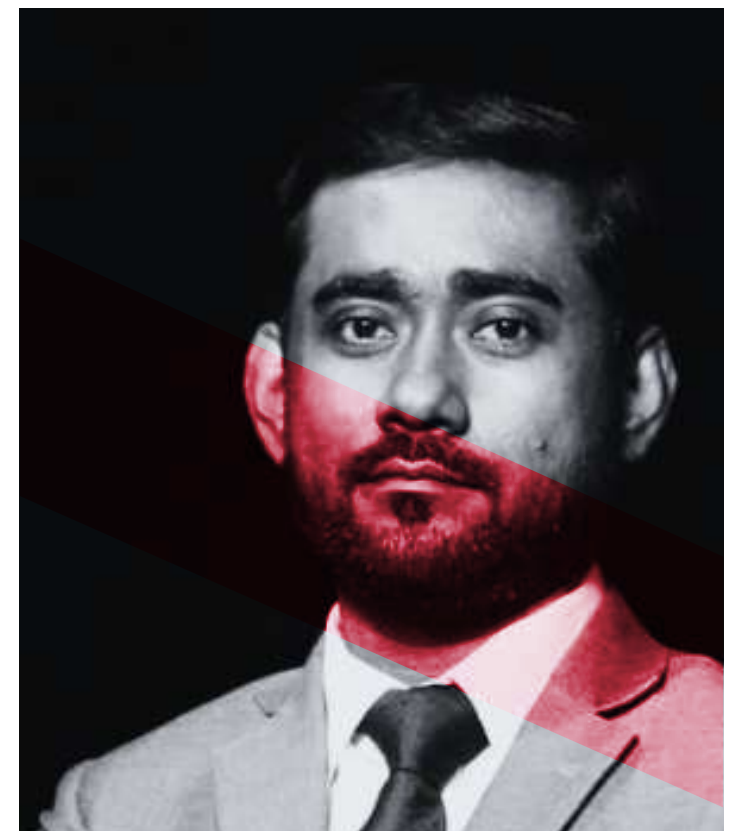
PhD Scholar



**Assoc. Prof Zeaul Karim**

Advisor (Marketing)

Doctor of Philosophy (ICT)



**Adv Rashid Ahmed**

Advisor (Legal)

LLB, LLM



**Md Shaun Khan**

Head of Admin

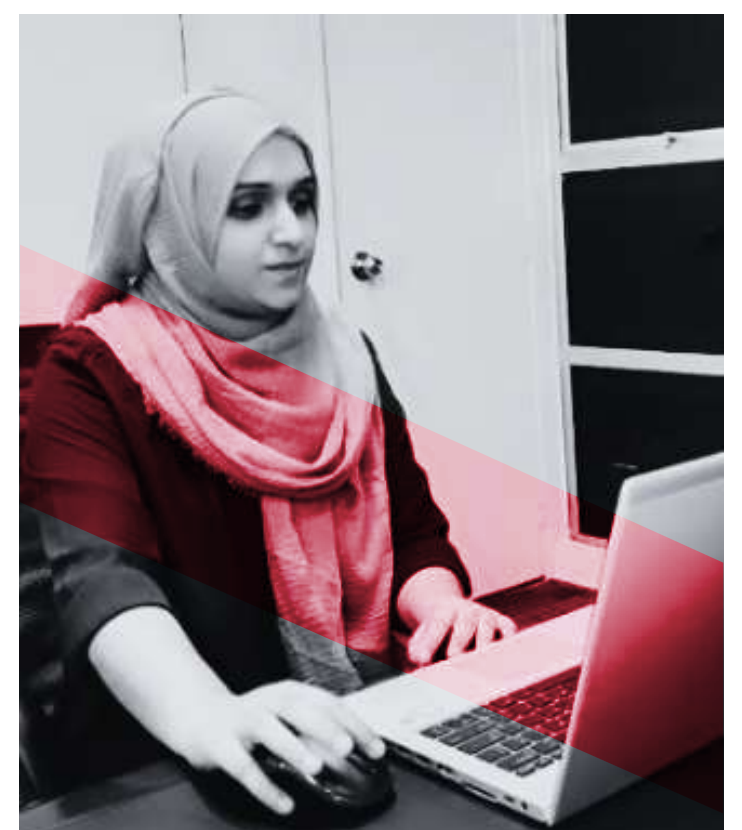
Bachelor of Business Administration



**Rafiqul Islam**

Head of International Relation

MBA



**Mahjabin Liya**

Head Finance

ACCA

# ORGANIZATIONAL STRUCTURE





# Strategic STATEMENT

**Purpose:** To be a leader in the overall industry by providing enhanced services, fostering relationships, and maximizing profitability

**Slogan:** - Our facilitation for your future goal.

**Mission Statement:** To build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation and technology.

**Vision:** To provide quality services that exceed the expectations of our esteemed customers.



**Core values:** We believe in treating our customers with respect and faith. Our growth is driven by creativity, invention, and innovation. We integrate honesty, integrity, and business ethics into all aspects of our operations.

**Goals:** The primary objective of our modern investment firm is to make information accessible to all stakeholders employees, consultants, and clients ensuring better decision-making, increased productivity, and derived benefits.

## Why Choose CVIEM?

- CVIEM boasts extensive experience in providing professional consulting services for students studying abroad.
- We have collaborated closely with numerous reputable universities and institutions worldwide.
- Consistently updates course information, application requirements, and procedures.
- We are well-prepared to handle student applications effectively and efficiently.
- Our one-stop services are tailor-made to meet the diverse needs of students and their parents
- CVIEM is renowned for its reliability, professional service, and teams of experienced staff in representative offices
- We enjoy a high regard within the industry, endorsed by institutes, parents, and students alike.



# Marketing STRATEGIES

Our marketing strategies are a composition of various media platforms that collectively yield optimal results. Our marketing resources encompass both traditional and cutting-edge mediums, ensuring comprehensive coverage. The tools we utilize include:

- Newspaper
- Radio
- Outdoor
- Educational fairs
- Guest seminars
- Leaflets
- Brochures
- Social Media Marketing
- Search Engine Optimization
- E-mailers
- WhatsApp Promotion
- SMS Campaigns



These components synergize to formulate a robust marketing strategy, enabling us to generate leads and effectively engage with our clients and prospects for maximum customer satisfaction.

## Marketing & promotional Tools:

- Build & maintain sustainable international relation.
- Save cost & Effort in finding, appointing, and contact
- Promote Course & Program
- Yearly Education Seminar

## We are specialized in:

- Study/Career Counselling
- Course Placement
- recruitment services
- Migration
- Tour & Travels

# What do WE DO?

We engage in brainstorming sessions to generate a multitude of ideas aimed at raising awareness among individuals about higher education opportunities abroad. Our focus is on specialized courses that align with their profiles. Our primary objectives include:

Guiding individuals in selecting a cost-effective study route or career path that best suits their profiles, ultimately leading to the realization of their dreams.

Providing comprehensive information to inquirers about various institutes, especially if CVIEM identifies the chosen institute as substandard, deceptive, or not aligned with the inquirer's goals.

Offering the latest and reliable information about selected institutions or countries, covering aspects such as language requirements, accommodation, living conditions, part-time job opportunities, and potential challenges. This information helps individuals adapt easily and quickly to their new environment.

Advocating for "education for all" by actively searching for merit and need-based scholarships in different countries. We strive to encourage talented and financially constrained students who aspire to study abroad.

Enhancing the future prospects of our skilled youth and professionals through assistance with work permits and immigration schemes.

Building the capacity of our clients by conducting group discussion sessions, English conversation classes, and training to improve presentation skills. This enables them to face upcoming challenges with confidence.

Organizing free workshops, seminars, and extracurricular activities across various disciplines to enhance participants' intellectual skills, raise awareness about education and health, and foster a positive change in mindset reducing frustration and increasing optimism.



## IMMIGRATION

In addition to facilitating education abroad, CVIEM extends a warm welcome to highly skilled professionals seeking immigration to Malaysia, Australia, Canada, and Europe. The process involves an internal assessment conducted by our experts. Based on this evaluation, CVIEM selectively and actively encourages qualified individuals to ensure the delivery of high-quality, efficient, and personalized migration services. The success of our cases hinges entirely on our ability to identify the right migration strategy and visa options in the fastest possible time. CVIEM's professionals consistently stay abreast of the latest immigration procedures, policies, and amendments, ensuring that our services remain current and compliant. The strength of our organization lies in our dedicated team. Their hard work, commitment, and genuine interest in their roles consistently contribute to our success and the advancement of CVIEM.





# Application PROCESS FLOW

## Counselling

CVIEM counsellors are well-trained and certified to provide all necessary information regarding colleges and universities. Our expert counsellors will recommend the best place abroad, the best course, and institution based on your profile.

## Paperwork

Our counsellor will provide an application form for you to fill out with your details for our reference. Additionally, they will give you a checklist to ensure the submission of complete documents for further processing.

## Complete Documents Submission

After submitting all the required documents, our professional team will send them for assessment and provide timely updates

## Assessment

Once the assessment is completed, our team will contact you to inform you of your application status and may schedule an interview if required by our associate.

## Interview (Depending on our associate)

On the previously booked date and time, our associate will conduct an interview. After the interview, we will proceed to the next step.

## Offer Letter

Once the offer letter is issued, the applicant must follow the instructions given by the institution and adhere to CVIEM processing policies.

## Fee Payment (Depending on our associate & Consulate)

After receiving the offer letter, the applicant must pay the required fee and be prepared to meet the Consulate of the Foreign Mission.

## Preparation for visa Submission

CVIEM shall provide each prospective student with a list of documents required to maximize visa approvals. Counsellors will review the documents with the students and revise them before submitting the final application.

## Flight Confirmation

Once the applicant successfully receives their passport from the consulate, our team will proceed to the next step to confirm the flight ticket.

## Pre-Departure Seminar

CVIEM is a team formed by professionals who have gained valuable experiences studying abroad. Therefore, we understand what students will require when leaving the comfort of their homes. A detailed briefing on language and culture differences can minimize the shock factor for the students.



# LIST OF PARTNER UNIVERSITY

- University of Nyiregyhaza, (Exclusive for Asia)
- University Kuala Lumpur
- Szechenyi Istvan University (University Of Gyor)
- Eotvos Lorand University
- Limkokwing University
- Linton University College
- Unitar International University
- City University
- International University of Malaya Wales
- Lincoln University College
- Oasis College
- C3S Business School
- Focus College
- University of Petrosani
- EIE Institute of Education
- Westcliff University
- IHM College
- SDC College



**HIGHLY**  
RECOMMENDED  
**UNIVERSITIES**



# CVI EDUCATION AND MANAGEMENT

(1532508-X)



*Thank you*

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58200 Kuala Lumpur, Malaysia.

Contact No. : +6010 266 4265 (MY), +603 7772 6726 (MY),  
+8801753 199518 (BD), +8801794 796319 (BD)

## Bangladesh Address:

GA-131, Jowarder Villa, 4th Floor, Middle Badda,  
(Opposite Pran Center), Dhaka-1212,, Bangladesh.

E-mail : [admission@cviedu.my](mailto:admission@cviedu.my), [kaosar.cvc@gmail.com](mailto:kaosar.cvc@gmail.com)  
Website : [www.cviedu.my](http://www.cviedu.my)

